

FRAN ERVIN

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PROFESSIONAL EXPERIENCE

CHAOS LABS PRODUCTIONS (November 2007- Present)

Producer/Manager/Founder

❖ GOOGLE:

- *Oversaw production & post production of multiple prototype and case study projects*
- *Estimate, create and manage budgets for all projects*
- *Create and maintain schedules and status reports*
- *Managed various creative projects, including direct client contact*

❖ PAYPAL

- *Oversaw all aspects of production and post production for animatics and final animation*
- *Worked directly with client to realize brand video from concept to execution*
- *Create and maintain schedule and status reports*
- *Managed team of designers, animators, and editor*
- *Oversaw VO casting and recording*

❖ VIRO MEDIA

- *Produced virtual reality film used for demonstrating new VR app*
- *Oversaw budgets, casting, scheduling, production and post production*
- *Worked directly with client and director to polish concept and creatively incorporate various notes into final product*
- *Over saw film festivals and distribution for film*

❖ MXM (Nestle, Johnson & Johnson, Warner Brothers Interactive)

- *Oversaw pre-production, production & Post production for Nestle's El Mejor Nido Holiday cooking videos. Handled bi-lingual casting and casts*
- *Produced Nescafe's social media commercials overseeing pre-production, production, and post. Oversaw casting and crewing for two day shoot. including food stylist*
- *Created and oversaw budgets for Johnson & Johnson branded content*
- *Produced promotional videos for WB Interactive's LEGO movie game and oversaw live stream of E3 presentation*

❖ CHIAT DAY (Pepsi, Absolute Vodka)

- *Wrote, directed and produced award-winning short for Absolute vodka which aired at the Lion awards in Cannes*
- *Produced social media spots for Pepsi arranging for crew, casting and concept*

❖ AYZENBERG (Mattel)

- *Crewed and oversaw production for Mattel sizzle reel including creating and managing budgets and schedules*

Organized Chaos Films (November 2005- Present)

Producer/Writer/Director

- *Managed production budgets for features (Paradox), music videos (Daria & the Hip Drops), and narrative shorts (SupeCandy)*
- *Oversaw travel and budgeting for crews in LA, NY, Florida, and Atlanta*
- *Oversaw post production for feature films, narratives and shorts*

E! Entertainment (2004- 2006)

Sr. Financial Analyst

- *Oversaw residual payments to AFTRA & SAG*
- *Created Weekly Talent reports*

EDUCATION

*MFA, Film & Television Production, Florida State University

*BFA, Creative Writing/English, Emory University (Summa Cum Laude, Phi Beta Kappa Honor Society)